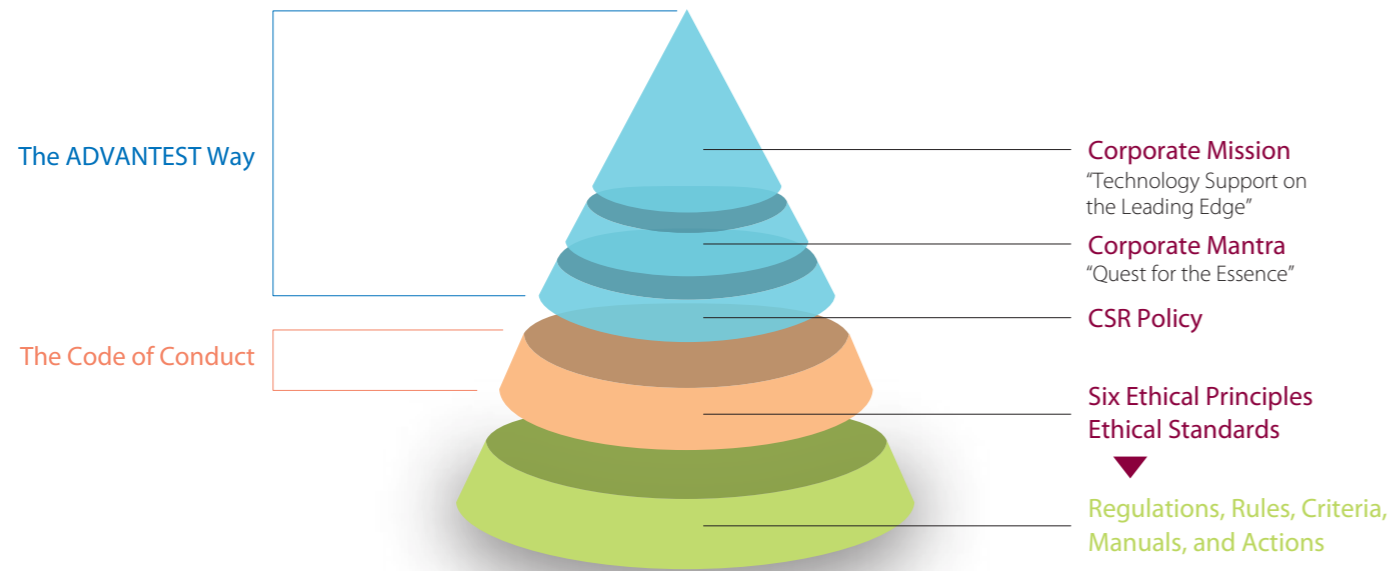


The ADVANTEST Way & Code of Conduct

In fiscal 2008, we revised our Corporate Social Responsibility (CSR) Policy, organizing our CSR initiatives. We also created a name to refer collectively to our Corporate Mission, "Technology Support on the Leading Edge"; our Corporate Mantra, "Quest for the Essence"; and our CSR Policy: "The ADVANTEST Way."
 We are committed to corporate management and social and environmental activities, and we will meet the expectations of our customers and all of our stakeholders through leading-edge measurement and testing technologies, with a global perspective based on The ADVANTEST Way and our Code of Conduct.



CSR Policy

In line with our Corporate Mission and Corporate Mantra, we aim to achieve a sustainable level of business development while enhancing our corporate value.

ADVANTEST respects each of its stakeholders and strives to maintain harmony with society in all its operations while contributing to the goal of a sustainable society.

- We work in harmony with *society* to preserve the *environment* and reduce our footprint.
- We strive to consistently deliver high-quality products and services to our *customers*.
- We appropriately return profits to our *shareholders* and disclose information appropriately to our *investors*.
- We are committed to cooperation with our *suppliers* in the interests of mutual prosperity.
- We treat our *employees* fairly, and constantly endeavor to improve their working environment.

Six Ethical Principles

1. Challenge with courage.
2. Increase communication with an open mind.
3. Enhance our own competence and use it to a maximum extent.
4. Provide our customers with satisfaction and a feeling of security.
5. Be aware of social responsibility and act in good faith.
6. Act with a global viewpoint.




We have published The ADVANTEST Way and our Code of Conduct in booklet form. They have been distributed to all officers and employees, and we have ensured that they are all aware of their contents. We have also set up a Corporate Ethics Helpline that everyone working at Advantest can use for consultations or to report conduct that is inappropriate in light of the law or our Code of Conduct.

Editorial Policy

This Corporate Report combines our previous CSR Report and Corporate Profile. The first half of the report showcases our products and businesses. The second half reports on the results of our activities aimed at a sustainable level of business development and enhanced corporate value as defined in our CSR Policy, in accordance with the following editorial policy.

- 1) For each item, we have clearly documented the PDCA sequence by indicating our targets for fiscal 2008, major results for fiscal 2008, and objectives for fiscal 2009.
- 2) We collectively organized our activities in fiscal 2008 based on the independent review we received in our previous report.
- 3) We published special features on two vital topics for manufacturers: environmentally friendly products and product quality.
- 4) In our reports from our affiliates, we included the names of the concerned companies in the titles of each article.

Links to Our Website

This report is a summary of the social and environmental activities of the Advantest Group. When more information is available on the Advantest Website (such as specific examples and detailed data), the article is accompanied by this symbol: ().

<http://www.advantest.co.jp/en-index.shtml>

[Scope of this report]

Advantest and its affiliates (23 in Japan and 16 abroad, as of March 31, 2009)
 * Data on environmental impact is for our seven operating facilities in Japan.

[Period reported]

Fiscal 2008 (April 1, 2008 to March 31, 2009)

[Date of publication]

August 6, 2009

[Guidelines referenced]

- Ministry of the Environment, "Environmental Reporting Guidelines (Fiscal Year 2003 Version)," "Environmental Reporting Guidelines 2007," "Environmental Accounting Guidelines 2005"
- Ministry of Economy, Trade, and Industry, "Environmental Reporting Guidelines: With Focus on Stakeholders"
- GRI, "Sustainability Reporting Guidelines 2002 (G2)" and "Sustainability Reporting Guidelines (G3)"

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